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Katie Yee



Chief Relationship Officer

Yee joined Latitude 33 in August 2015, bringing years of marketing and management experience with various homebuilders and engineering firms. First employed as the company's director of business and marketing, she was soon promoted to be Latitude 33's first chief relationship officer and one of the company's seven shareholders.

"Our clients include Pacific Highlands Ranch, the county's operations center and Scripps [Health]," she said. "Up-front on new projects, I want to make connections, work with the architectural team and establish positive client relationships. I stay involved in the community to keep in front of what's going on. On the client side, I meet with them throughout the project to keep things on track."

Last year Latitude 33 won five new projects, including the city of Encinitas As-Needed Civil Engineering Services, the city of Imperial Beach Senior Center, UC San Diego Gilman Driver Sewer Improvements, UC San Diego Nuevo West Graduate Student Housing, and the Pacific Highlands Ranch Library.

Within the company, Yee assists in the strategic planning and direction of the firm and focuses on shaping company culture. She earned her bachelor of science degree in psychology from San Diego State University.

"I've been involved in real estate since I graduated," said Yee, who grew up in the Sacramento area. "I do love the Southern California life. Who doesn't?"

Yee is actively involved with Commercial Real Estate Women, the Building Industry Association of San Diego, the Urban Land Institute and the Downtown San Diego Partnership. She was a 2015 finalist for "Consultant of the Year" by the BIA.

"I love our industry," Yee said. "I'm passionate about creating new places, because I love to see the end results, whether they are hospitals, schools or housing. This is a great job because these are really cool projects."

— John Roemer